

# The Paseo Club

Valencia

Newsletter

Volume II No. 1

[www.thepaseoclub.com](http://www.thepaseoclub.com)

February 2004

## February Membership Referral Program Earn Free Monthly Dues

Many membership programs are planned in the future for the club and one of them is the Membership Referral Program. If you have a friend that may be interested in joining The Paseo Club, you can receive a FREE months dues for each one that joins during the month of February. The program will last throughout the month and is already getting many members excited.

We are committed in making the club the crown jewel in Santa Clarita and the news of such a terrific club is now spreading throughout

Southern California. Inside Tennis Magazine has just named The Paseo Club the "best new club in California!"

At The Paseo Club we are creating an atmosphere where fiends and families can enjoy not only great tennis, fitness classes, workouts, and swimming classes they experience the social aspects that are unique within the fitness arena. We are truly building and nurturing friendships that will last a lifetime. Our mission is to create memories within families that will bring families together!



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## A Word from the General Manager

I am so excited about how this year has started off. We have had a couple of extremely enjoyable events, namely, the Super Bowl Party and the Fitness Expo. We have also had a blast at the tennis socials, challenge court on Saturday mornings, and can't wait to get the leagues going. It is very important to us that each and every member feels that they are welcome to take part in any of the activities we offer.

This brings me to perhaps the most important part of my job, and that is communication. I am open to any suggestions you may find helpful, but my goal is to accurately keep each and every one of you informed on the myriad of activities, events, and programs we will be offering. Also, I want to make it as easy as possible for you to get involved. I know what it's like going to a club and feeling like no one cares and everyone ignores you and I want The Paseo Club to be very different from that. Our tag line "**Bringing the Family together**", also means we are trying to bring everyone together. We will be using emails to get our messages out quickly, so if you are not getting emails, contact me and I will add you to our list.

Also, we are working out a few of the kinks in our facility. The tennis court lights will all be replaced over the next six weeks. When completed, the lights should be wonderful. We are also addressing our pool gates to ensure that they are all secure. We have had some water staining problems on our tennis courts and our maintenance staff has been working hard to restore the tennis courts to their original beauty. As beautiful as The Paseo Club is now, our goal is that the older it gets, the more beautiful it will become.

Your comments and suggestions are greatly appreciated. *Together, we will make this a club we all can be proud of!*

See you soon, **Desi McBride**  
General Manger and Owner



Desi McBride



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## Membership & Events

Hello Members, the month of January was extremely busy with a **Member Guest social** on Friday night at 7:00 pm. Every month we are having a member guest social where the member could bring guests with no extra charge except the cost of the social. The tennis pros were out hitting and setting up a doubles round robin. Then immediately after the tennis, appetizers and drinks were provided. The next **Member Guest social** is on Friday, **February 20th**, so mark your calendar!!!

The next event we had was the **Super Bowl** at the end of January. We started at 1:00 pm with a tennis round robin then moved to the Loggia for some of Earlene's wonderful appetizers! We had a football pool going on and then moved over to the Studio where a big screen TV and two additional TV's on the side were set up in front of chairs giving it a real "sports book" feel just like Las Vegas! During the halftime Earlene Hayes and her staff served a wonderful Barbeque. The social calendar is full of great events like this so come out to the club and mark your social calendar around the Paseo because you do not want to miss the next one!

Everyone has been talking about the **Membership Referral Program** that is going on right now during the month of February only! This program is creating a lot of excitement and I encourage you to take advantage of this wonderful offer. Every family you bring in and become a member during the month of February you receive one month **FREE** dues. If you bring in 10 you would not pay dues for the rest of the year. Here at the Paseo Club we are striving to create a club atmosphere that will nurture existing friendships and build new ones for years to come.

Warm Regards,  
**Stephen McAvoy**  
Marketing Director and Owner



Steve McAvoy



# The Paseo Club's Tennis Program

Dear Members, I would like to welcome all who have recently joined The Paseo Club, Valencia's premier tennis, health and swim club. To our current members, thanks to those of you who attended the two socials held in the month of January, it is much appreciated. The big news coming from the Tennis Department this month is the arrival of our new Head Teaching Professional, Brad Sceney. Brad comes to The Paseo Club via Calabasas Tennis & Swim Center and brings with him amazing credentials and experience. Brad was ranked #2 in Australia as a junior and capped off his junior career by winning the Australian Open Junior Doubles title.

Brad went on to graduate from Pepperdine University where he earned All-American honors and was the winningest player in Pepperdine history! I personally welcome a coach and person of Brad's caliber and integrity to The Paseo Club. Brad will be coaching all levels and abilities....make sure to grab a lesson from him before he is booked up!



Darren Miller

As far as the tennis calendar is concerned, we have 3 events here at the club. They are as follows:

**Feb. 14<sup>th</sup> Parent/Child Tournament** (Compete against other families in a unique and fun tournament)

**Feb. 20<sup>th</sup> Member/Guest Social** (Invite a guest to play against members and see the club)

**Feb. 28<sup>th</sup> Century Tournament** (You and your partner's ages must equal at least 100 years old)

**The early spring league session begins the week of February 9<sup>th</sup>.**

**If you are interested in being a sub, please let me know as soon as possible.**

As always, if you have any questions concerning the events or anything tennis related, please feel free to contact me via email at [dmiller@thepaseoclub.com](mailto:dmiller@thepaseoclub.com) or call the club... I'm at ext. 205!



See you on the courts! **Darren Miller**, Tennis Director

## Fitness Center

Are you a member who exclusively participates in tennis or group exercise classes or has never worked with a personal trainer? If so, I would like to tell you about our certified trainers who are aware of the uncertainties many people have when beginning a resistance training program.



Jodi Stokes

- **What does this machine do?**
- **How much weight should I use?**
- **How often should I work out with weights?**

These are questions we are qualified to answer. We take the guesswork out and make your training sessions fun. Our staff is dedicated to injury prevention, and each one of us is equipped to train those with existing injuries. Beginning a resistance training program with the assistance of one of our trainers will give you not only knowledge, but motivation and enthusiasm as well. Here are some benefits you can enjoy when working with a Paseo Club trainer:

- Lower risk of heart disease
- Reduced blood pressure
- Improved ability to regulate blood sugar, thus reducing the risk of Type II Diabetes

- Increased bone density
- Boost in metabolism
- Increased energy
- Strengthened muscles, tendons and ligaments
- Improved sense of well being



The Paseo Club trainers love what they do and thoroughly enjoy helping our members reach their health and fitness goals.

Healthfully Yours,  
**Jodi Stokes**, Fitness Director





# The Paseo Club

Valencia



## 2004 Calendar of Events

<b>February</b>		
7th	Fitness Expo	8am - 1:30pm
10th	Chiropractic Care Lecture with Dr. Roger M. De Sesa DC	7pm Studio
14th	Valentine's Day Heart rate monitor spin class with Jodi Stokes	8am - 9am
	Parent Child Tennis Tourney	1pm - 3pm
	Valentine's Parent Child Dinner Dance	5pm - 8pm
20th	Member/Guest Tennis Social	7pm - 10pm
28th	Century Tennis Tournament	10am - 4pm
<b>March</b>		
5th	Member/Guest Tennis Social	7pm - 10pm
13th	St. Patty's Day 5k Walk/Run	8am
13,14	Adult Mixed Doubles Championships	All Day
16th	Evening Running Club Starts	5pm - 6:30pm
19th	St. Patrick's Day Feast and Beer Tasting	7pm - 11pm
23rd	Mental Fitness Author, Michiko Rolek, "Yoga off of the Mat" Lecture	7pm
27th	Top Seed Interclub Tennis Social	All Day
<b>April</b>		
9th	Night Tennis Social	7pm - 10pm
11th	Easter Brunch and Easter Egg Hunt	10:30am - 1:30pm
13th	Evening Swimming Club Starts	5pm - 6:30pm
17th	Pro/Am Tennis Tournament	All Day
19th	Private Trainer Sara Wheeler will give a workshop of Core Training	7pm
23rd	Member/Guest Tennis Social	7pm - 10pm

## Tennis Tips..... G'day, my name is Brad Sceney, I have recently commenced my position as your Head



Brad Sceney

Teaching Professional at the Paseo Club on February 1<sup>st</sup>. In each monthly newsletter, I will be sharing with you some pointers regarding different strategies and techniques.

One of my first observations teaching here is that it is windier on this side of the valley, a condition I grew up with back in Australia. Most players will frown upon playing and competing in these conditions. There are a few important reminders you should know about playing in windy conditions. First of all your opponent is probably having the same negative thoughts about playing, so show positive body language that you are not perturbed or affected by this. Try to have great energy and footwork; image is everything on the court.

Second, be sure to use more topspin hitting down wind and flatter strokes into the wind. Third, don't be afraid to attack the net, the less time you give the ball to blow around the better and it is extremely tough to play great lobs in the wind. And finally, if the wind plays havoc with your ball toss, lower your toss and slow your serve down. This will help you keep a high percentage of first serves in and avoid those nerve racking second serves.



Try these tips and you will thrive during windy conditions. Please don't forget to come out on February 21<sup>st</sup> to watch 10 of your fellow members try to beat me. The more games they get...the more prizes they receive!!!

Brad Sceney, Head Teaching Professional

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## Junior Development

Hi everyone! Once again, the junior program here at The Paseo Club is continuing to grow week by week. Because of the increase in juniors playing in our afterschool program, we have expanded two classes to Wednesdays. Our Grand Prix tennis class (ages 5-8) is offered from 3:30-4:30 and our Challenger/Tournament Training class (ages 9 & older) is offered from 4:30-6:00. I encourage anyone interested to please sign up at the front desk.



Katy Smith

We have a couple upcoming events for our juniors in the month of February. On February 7th, our junior players are encouraged to participate in the Saturday Junior Challenge. This event occurs the first Saturday of every month from 3:30-6:00. Juniors are able to gain match experience while playing 3 sets of competitive and fun singles matches. Another event for our juniors as well as parents is the Parent/Child tennis tournament on Saturday, February 14. This event invites our junior players and their parents to an afternoon of round robin doubles matches. Please see the front desk for sign up information.



Thanks to all the juniors and parents who keep our junior program going strong.

**Katy Smith**

Director of Junior Development

## The Paseo Club Café

Dear Members, thank you one and all for making our Super Bowl Party a huge success. Our Menu consisted of appetizers to include cheese and vegetable quesadillas with Earlene's special spice blend, stuffed mushrooms with hollandaise sauce, beef hot dogs wrapped in bacon with a mustard sauce. The main course we prepared 40 lbs. of brisket, 30 lbs roast turkey with rosemary, German potato salad, Caesar salad, and don't forget 15 gallons of chili for those Super Bowl Chili days with all the fixings.



Earlene Hayes

Let's make next year even bigger please sign up early for these special events. My personnel goal as your Food and Beverage Manager is to continue to build our menu's, in an on going goal to provide the best and most creative food exclusively for the members of The Paseo Club.

On Sunday, February 8th we held a baptism party for one of our members, Joel Alcedo in the Studio and court yard. The Alcedo's had approximately 70 guests and the menu consisted of various wraps including smoked salmon and pesto chicken. The Alcedo's had a wonderful time and I would like to thank them for tying The Paseo Club for such an important occasion.

At The Paseo Club our goal from the Cafe is to work individually with you to create a menu that both fits your budget but also your individual dietary needs. So please give Earlene Hayes a call to arrange your next party and she will personally set a menu that fits all your needs.

**Earlene Hayes**, Food and Beverage Manager

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## Member Spotlight

**Dave Lanz** is our member of the month here at The Paseo Club! He is an awesome 4.0 tennis player that can be found out on the courts on a regular basis. He joined the club way before the tennis courts were built back in the spring of 2003. Dave plays in almost all of the tennis socials and helped out with the Paseo Challenge this past December. Dave's wife Elsa is also playing tennis and improving all the time. Besides tennis they also enjoy working out in the fitness center or taking a class in the studio. Thanks for being such a positive and active member of the Paseo Club.



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## Employee Spotlight

**Katy Smith** is our Junior Development Director here at The Paseo Club. She has been with us from the start this past summer and is doing a fantastic job. Katy grew up playing tennis at Top Seed Tennis Academy in Calabasas under the watchful eye of her coach Desi McBride. She became a top Southern California junior tennis star and then went on to play collegiate tennis at Portland University! She lettered all 4 years and played top 3 singles and doubles. Since graduating college Katy has been teaching tennis to juniors and adults in all levels. We are very fortunate having such a wonderful tennis player, coach and person working here at The Paseo Club!



# The Paseo Club *"Bringing the Family Together"*

