

The Paseo Club

Valencia

Newsletter

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www.thepaseoclub.com

January 2005

Bringing in The New Year

Happy New Year everyone at the Paseo Club! It was a terrific year and even more exciting activities, socials, tournaments and changes at the club are coming your way.

Our mission is to continually improve the club either by improving the service, staff or the programs that we offer. The coming year is packed with new social activities, an improved youth program and facility changes that will make our club the best in Southern California!

Our staff had a wonderful time serving you and we feel we learned so much in this the first year of the

club. We have organized the year with a very active calendar of events, new and exciting programs and are in the process of designing the next phase of the Paseo Club! Look for details at the front desk regarding the new phase.

Below are some pictures of the various socials we had along the year. A "snapshot" of some of the members enjoying themselves at a variety of socials and tournaments. As you can see we had a busy year.

Most of the socials were sold out with a waiting list wanting to get in, so watch the calendar of events and sign up early.



A Word from the General Manager

Dear Members:

I hope you all had a safe and joyous holiday season. As we enter another new year, we are so excited about what we have planned for you. Please check the calendar of events and mark your calendar, so you won't miss out on all the fun. Our motto among the staff is that we strive to be "great hosts", and our goal for the year is to improve so that each and every time you visit us, your experience is as wonderful as possible.



Desi McBride

We are adding some terrific after school programs for our younger members and will continue to improve our youth programs as the year progresses. These initial programs include an after school enrichment camp, which runs Monday through Thursday from 3:15 pm – 5:15 pm, and includes a snack, study time and various activities. Our vision of "bringing the family together" means we have a great responsibility to play a role in the overall development of our youth members and we take that very seriously, as you will see in this wonderful program. We are also offering some youth classes which your children will love. For more information on any of our youth programs, contact Jodi Stokes and she will help you get started.

We will also be focusing on offering you the chance to host your family and business parties at Your Club. Our Food and Beverage Director, Alisa Powell, is an experienced chef and also has extensive experience in catering events of all kinds. Please keep us in mind as hosts of your next party or get together.

Again, I want to thank all of you for your support, encouragement and suggestions, and may 2005 be a wonderful year for all of you.

See you soon!

Desi McBride, General Manager and Owner



Membership & Events

The membership had a very strong growth during 2004. Although we have a long way to go, the support from the community has been fantastic. Each month we had a membership referral program that ranged from a month's free dues to free prizes and trips. This month we have something very special planned! Each member that refers a person that joins the club will receive a raffle ticket for a large screen TV! So this is your chance to get your friends involved at the Paseo Club and win a terrific prize! The TV will be given away at our second annual Super Bowl Party! Please make sure your friends mention your name to be included in the contest.



Steve McAvoy

The first BIG social of the year starts out with the Super Bowl Party on February 6th! Last year we had a waiting list with over 120 men, women and children participating! It is going to be even bigger this year! We will have tennis (weather permitting), games for the kids, moon bounce, "football pool", a large screen TV giveaway for the membership program (described above), appetizers for the entire family, drinks and fun for all! This year's calendar of events is turning out to be very exciting! Please look on-line or at the front desk for details. Remember to sign up early to insure a spot at this great event and all of the others planned this year.



Sincerely,

Stephen McAvoy, Marketing Director and Owner

The Paseo Club's Tennis Program

Dear Members,

On behalf of everyone in your Tennis Department, I would like to wish you a Happy New Year and hope 2005 is a happy and healthy year for you and yours. I hope you stick to your New Year's Resolution of playing 7 days of tennis a week for as long as possible.

December, although no major events were scheduled, was filled with energy and lots of play on the courts! Junior Academy as well as USTA Leagues wrapped up with two Paseo teams going down to Sectionals...congratulations goes out to you guys!!! The Holiday Tennis Camp for the juniors was unfortunately rained out as was most tennis towards the end of the year!

The new year brings with it a new season of adult in house leagues as well as the start of our Spring Junior Academy session. Please make sure to stop by the front desk and pick up an application for Junior Academy. The popularity of Junior Academy has continued to increase since the tennis courts opened back in the summer of 2003. This is a great way for kids to stay work off the stress of all that homework and learn the game of a lifetime.

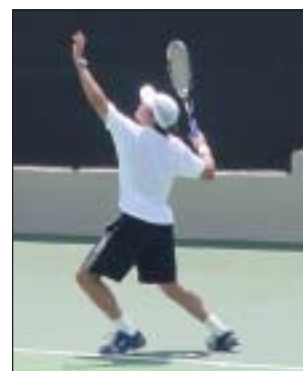
We will also have a Member/Guest Social on Friday, January 21. Please RSVP at the front desk before the deadline on Wednesday, January 19th. **Stay tuned for the following events coming up in February:**

Parent/Child Tournament • Century Tournament • Superbowl Social • Member/Guest Social

WORK HARD....PLAY SMART! Darren Miller, Assistant General Manager/Director of Tennis



Darren Miller



Fitness Center

Happy Holidays Everyone,
All of us in the Health Club wish you a very happy, healthy, holiday season. We have some announcements for you:



We had our second annual Turkey Trot and here are our results for the 2.5 mile run.

1st Place Male Keith Huyssoon 17:15
2nd Place Female June Jacobs 19:45
1st Place Child/Female Ali 24:45
1st Place Child/Male Kellan 24:50

And Honorable Mention to the Sivertsen's (Mark and Linda) for their very good efforts toward 2nd place.

Group Exercise: New classes and some class changes in 2005. Make sure you look on our website for our Fitness Schedule or come into the club to pick one up.

Youth Programs: We have a new After School Enrichment Program Starting on January 3rd.

Boot Camp 3: Starts on January 12th. Info and signups at the Fitness Desk

Boot Camp Jr: Starts on January 12th. Info and signups at the Fitness Desk

Merry Fitness and Happy New Year.

Jodi Stokes, Fitness Director



Calendar of Events

<p>January</p> <ul style="list-style-type: none"> 8 Paddle Tennis Tournament 8 2nd annual resolution run 21 Member/Guest Social 22 Chili Cook Off Open House 	<p>TBA 8:30am 7-10 p.m. 11am - 2pm</p>
<p>February</p> <ul style="list-style-type: none"> 5 Sheriff's Dept ID & Finger Printing Open House 5 Parent/Child Tennis Tourney 6 Super Bowl Spin 6 Super Bowl Party 11 Member/Guest Social 12 2nd Annual Valentine's Parent/Child Dinner Dance 12 Fitness Expo Open House 19 Super Instructor Saturday 19 Century Tournament 26 Snails pace race 	<p>TBA TBA 9:00am 2pm - 8pm 7-10 p.m. 6 - 8:30pm 8am -1:30pm 8:00am 10-4 p.m. 8am</p>

G'day Members, hope all is going well. I have recently just returned from a 3 week trip down to Australia. I have plenty to say about that, but I don't feel much of it will help out with anybody's tennis game so I won't go into detail, but if you would like to know I would love to tell you!

I would like to talk a little bit about the value of a plan. We all watch tennis on TV and sometimes we are lucky enough to see it live, if it comes our way! We are amazed at times (thanks to the genius of Federer), how easy the game can look and how well executed the points are. Well if you look even closer, you will notice that each player has a plan that they follow, in order to get the best results. Roger Federer, seems to be able to do everything, therefore his plans are adaptable, Andy Roddick on the other hand, plans his game around serving and hitting heavy forehands.



Brad Sceney

So everybody can be a little different, it is just a matter how you carry out your plan and whether it is the right one.

To develop a game plan, look first at what you are good at and work from there. Try to play your strongest shot as often as possible. Once you have figured that out then look at your opponent. See what they are not so good at, it may take some time if you don't know your opponent, so don't rush it. Hit them a variety of strokes to see how comfortable they are. If you feel that you have found it then now it becomes a battle of who can play their strength the most versus the opponents weakness. One thing to note though, is now that you have found everybody's strength and weakness, don't over do it. Don't play somebody's weakness to the extent where they become comfortable and you become predictable. Play their strength every now and again to keep them guessing. You will be surprised at how their eyes light up and they over play the ball.

Besides developing a plan around players strokes you can develop game plans around styles. There are a variety of styles out there, from serve and volley, to baseliners, to all court players, to hard hitters and soft hitters. Some players styles match up better against others, it is your duty to also figure out which style of tennis your opponents don't like and then to see if you can play it without taking yourself out of your comfort zone. It is extremely important that you stay within your comfort zone, that is when you know that you are in control. To go outside of it leaves you weak and vulnerable to mistakes. If you find that a player is too good for you when you stay in your zone, that is when you need to go back to the practice court and develop your game further. You become a complete player when you have many adaptations to your game. Game plan A doesn't always work, so therefore you must have B in mind and sometimes C. Failure to do this makes you easy to play against because you are so 1 dimensional. This is why Federer looks so good, he can adapt to almost anything, which at the moment leaves opposition players lost on how to play him.

So next time you walk on the court for a competitive match, try to have a plan in place, but also have the back up, just in case A doesn't work. Play hard, play to win and more importantly, have fun!

Cheers,

Brad Sceney, Head Teaching Professional

Junior Development

Hi Everyone! G'Day back from Australia! I hope everyone had a wonderful December and a great holiday season. I am looking forward to getting back into the swing of things in the month of January. After school junior tennis clinics will be starting up again Monday the 3rd of January. New sign up forms must be filled out before you can begin the clinics so please sign up at the front desk to reserve your spot.



Katy Smith

The challenge ladder has not been updated since early December so be on the lookout for a new one coming out at the beginning of January. I hope to see a lot of challenge matches being played!!!

Also, a new Calendar of Events will be coming out in the beginning of January for 2005 and will outline all tennis events for the months to come. I hope everyone had a wonderful holiday season and a Happy New Year. It is great to be back and I can't wait to see everyone soon.



Keep practicing and playing smart!

Katy Smith,

Director of Junior Development

Employee Spotlight

The employee spotlight for the month is **Mike Singer**. Mike as many of you know has a tremendous amount of energy and is always there to help out anyone with questions in the fitness department. Mike is one of our Personal Trainers and is training for the 2008 Summer Olympics in the Decathlon. He is rated in the top 20 in the US for the Decathlete and because of his sport training as a top athlete he has developed skills to turn you into the best athlete and fit person you can be... He also holds a class called "**Crunch and Lunch**" that is extremely popular! We are very fortunate to have him on our team and we hope you reach "**Gold Medal**" dreams!



The Paseo Club Café

Dear Members,

I hope that everyone had a wonderful holiday season. I am looking forward to a great year here at the Paseo Club. As of January 1, 2005 the café will be featuring a new and improved menu. I have added my Raspberry Balsamic Salad and a BBQ Chicken Salad. We have also made changes to our pizza and sandwich menus to be more customer friendly with your choice of breads, tortillas, spreads, fillings, and toppings. Basically, just tell us exactly how you want it and we will make it happen.



Alisa Powell

Now, with the Activity Center open and in full swing we are able to host indoor events for up to 100 people. Whether you are planning a small cocktail party for friends or a large formal wedding or any event in between we can take care of your catering and event planning needs.

As always if you have any comments, questions, or suggestions just come by the café or email me at apowell@thepaseoclub.com

Happy New Year,

Alisa Powell

Food and Beverage Manager

Member Spotlight

The member spotlight for the month of January is Tom Schumacher! Tome has been a member since the beginning and is very active at the club.

He plays A level tennis and plays on our USTA team. He also comes out to the Super Excellence junior program workout and hits with some of our best junior s in the academy!



He also has referred many members and friends to the club and we really appreciate his support. Thanks Tom for being such a great and supportive member of the Paseo Club!

We are very fortunate to have such a active member that also participates in all other socials as well as being such a Top Tennis Player!

The Paseo Club *"Bringing the Family Together"*

